



CRAIG SCHWEIKART
Vice President, Builder 360



Craig Schweikart has been involved in Homebuilder software for nearly 30 years. He is currently on the senior management team of Constellation HomeBuilder Systems, serving as Vice President, Builder 360. Using his years of experience he helps drive the development and deployment of the ever expanding Builder 360 Product line.

Craig began in the industry as a programmer in 1980 and continues to serve homebuilders as an educator and a software developer. As a consultant he was a regular presenter in educational seminars on various subjects including software selection, developing a technology plan, and web strategies for homebuilders.

Craig has developed and presented numerous seminars to production homebuilders on topics such as Value Engineering, Using CADD in the Production Process, Improving Profitability, Purchasing, Managing the Change Order Process, Variance Control, Field Audits to Control Profit Leaks, and Managing Costs Using Ratio Analysis.

Craig is active in local HBAs and served on the business management committee of NAHB and brings a unique combination of technical skills combined with industry knowledge. Craig has been a speaker at numerous industry trade shows including; The International Builders Show ("IBS"), The Pacific Coast Building Conference ("PCBC"), and the South East Building Conference ("SEBC") and has also been featured in *Builder* and *Professional Builder* magazines . In his current role, Craig brings this industry expertise to the software products developed specifically for builders by Constellation HomeBuilder Systems.