



2010 CONSTRUCTECH  
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ERP



Constellation HomeBuilder Systems is the largest and most trusted provider of homebuilding software and Website solutions in the industry. Recognized with many industry awards, we have helped more than 2,400 builders manage their businesses effectively and profitably from land planning to warranty. Whether you are a custom builder or build between 5 and 10,000 homes annually, Constellation has a comprehensive suite of software solutions designed exclusively for the homebuilding industry that you can trust to run your business.

**Land Development:** An Internet-based land development solution providing an unparalleled level of budgeting and cost control, which helps to ensure that every job is successful. This Microsoft-based product includes flexible “best practices” to automate workflow, control costs, and view cash flow and job schedules.

**Home Sales and Marketing:** Constellation’s range of sales and marketing solutions can be Web-enabled or hosted and integrated with your ERP (enterprise resource planning) system to obtain and follow-up with leads, capture selections, generate contracts, and manage customer information.

**Production and Accounting:** Constellation has four mission-critical accounting and production systems. Thousands of builders use NEWSTAR, FAST, BuildSoft Pro, and Builder 360 to increase productivity on each job from Website to warranty and everything in between.

**Field Scheduling, Vendor Portals, and Quality Control:** Constellation has an award-winning suite of Web-based and mobile device scheduling and vendor portal applications for homebuilders and trades. With core scheduling functionality and

payment approval, field staff and inspectors can easily identify and record quality issues at any point during construction.

**Warranty and Customer Service:** Constellation BuildSERV Ownership Guide is a hosted Web portal and email service for the delivery of home care and warranty data to new buyers.

Constellation continually releases new products and invests heavily in technology for homebuilders. With this long-term commitment, Constellation delivers new features and regular enhancements to improve software quality, product documentation, training, and services to achieve the highest levels of customer satisfaction.

Aligning its objectives with the needs of the market today, Constellation HomeBuilder Systems has focused on such issues as sales systems, lead generation, customer-relationship management technology, and Web optimization. The company continues its strategy of building its product portfolio through both upgrades and acquisitions. It will be interesting to see what the future holds for some of its acquisitions.

—Constructech editors

## NEW PRODUCT SHOWCASE

### Homebuilder Websites:

Constellation Web Solutions offers Groundbreaker Websites to provide any-sized builder with a quick, inexpensive, and highly effective Website to reach prospects during their search for new homes.

**HomeDev:** This production and job costing system offers builders a comprehensive solution for job costing, project

management, budgeting, trade comparison, and purchasing, and helps manage the construction processes with true management-by-exception reporting.

**Sales1440:** Recently acquired, Builder1440 is an award-winning lead generation and sales solution for homebuilders, allowing sales and marketing staff to manage marketing campaigns, sell upgrades, and generate contracts. Used by many small and some of the largest builders, it is easy to learn and use. Sales1440 is integrated with many production systems and will continue to be enhanced and supported as part of Constellation HomeBuilder Systems.